

**MOVING ON,  
MOVING UP,  
MOVING AROUND...**

**EXPLORING THE FUTURE OF  
MOBILITY USING ARTS AND  
FICTION**

**GUIDE FOR CONTRIBUTORS <sup>SEP</sup> AND WORKSHOP ORGANIS**

**PHASE 1: TOWARDS A COLLECTIVE LIBRARY  
ON THE FUTURES OF MOBILITY**

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## WHAT YOU WILL FIND IN THIS GUIDE

**"Moving On, Moving Up, Moving Around..." is a collaborative project that explores the futures of mobility (in the broadest sense of the word), using arts, fiction, design and utopia as its primary material.**

**We'd like you to be part of this project**, by embarking others (your colleagues, students, members, co-citizens, etc.) on a 3-part journey: first, sharing the images, metaphors and stories that come to our minds when we think about the futures of mobility; second, mapping these "imaginaries" and intersecting them with what we know about mobility; last, gathering artists, professionals, researchers and others, in order to come up with new insights on what mobility will mean in our lives.

**This guide is about the first leg of this journey.** It helps you organise a workshop during which participants will share "futures fragments" from the arts and fiction, and kickstart a discussion around them. It tells you how to prepare and run it (feel free to adapt it!), and how to share its output with the global community taking part in "Moving On..."

We hope you'll have a great time doing these workshops!

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# EXPLORING THE FUTURES OF MOBILITY USING ARTS AND FICTION: WHY?

## Why Mobility?

**MOBILITY** (spatial, social, etc.) is both a central aspiration for most people, and a key challenge of our time. It is also a lens through which many other contemporary issues can be examined: work, places, time, change, inequalities, climate, migrations, social bonds, technology, culture, etc.

Many changes seem to be ahead for Mobility, from which it's hard to draw a coherent picture: Climate change, urbanisation, ageing (in the North); Digital as a tool for, or substitute to physical mobility; Inequalities and their effect on access to places and resources...The list could go on, and would likely not be the same in different geographical zones or populations.

A great number of excellent projects have looked at the possible futures of mobility. "Moving On, Moving Up, Moving Around" takes a different standpoint: instead of starting from what we know, it will start with what we are able to imagine, and build on fictional material to get there.

## Why use arts and fiction?

**Because there seems to be a lot of things to (re)invent** when we think of mobility (for example: How can we simultaneously move less, for ecological reasons, and more, either to escape local conditions or to reach what we aspire to?)  
→ Arts and fiction can open up the conversation to new ideas, help us escape the current paradigms of mobility.

**Because mobility is a cultural issue** as much as it is technical or economic (for example: How to reconcile a 1st-person vision of mobility as freedom, with the perception of others' mobility as invasion?)  
→ Arts and fiction can diversify the views on the futures of mobility.

**Because everybody has dreams and dreads around mobility,** not just mobility experts and pro.s  
→ Arts and fiction can broaden the conversation on the futures of mobility.

# "MOVING ON, MOVING UP, MOVING AROUND...": A THREE STEP PROCESS

## ● Phase 1: COLLECT

"fragments" from the future in arts, fiction, design, utopia...  
(February-May 2020)

## ● Phase 2: CURATE & MAP

the "fragments" by intersecting with pros, experts, researchers and other stakeholders (May-June 2020)

## ● Phase 3: PROJECT

into alternative futures of mobility, by working together with artists, experts and non-experts, to produce new insights and directions, as well as methods for collective projection.  
(July-October 2020)

### In practice...<sup>[L]</sup><sub>[SEP]</sub>

#### When?

From February to November, 2020.

#### Who can participate, and how?

Everybody: artists, mobility experts and professionals, researchers, students, public agencies and institutions, communities and associations... As well as those who experience mobility in their lives, i.e., all of us.

#### What Will the Project Produce?

- A "library" of visions of the futures of mobility in arts, fiction, design, utopia...
- Maps and other representations of mobility futures.
- Creative projections and insights.
- Methods to use all material in foresight, strategic, policy or community workshops.
- An open-access publication.
- All material will be open-access and free to use.

# PHASE 1 - "COLLECT" FRAGMENTS OF THE FUTURE

## What we'd like to achieve together

During this 1st phase, we ask participants to share "fragments" from the future of mobility in arts, fiction design, utopias: images, stories, plays, new words, movie excerpts, video games, music, etc., that (to each person) say something about what mobility will or should be. You have one or more of those in your mind, your library, your computer, your bookmarks, your camera. Your friends, colleagues, students do as well. Bring them on!

By sharing these "fragments", we will collectively build an online "library" of imaginary futures of Mobility, for everyone's use. Because we will start in the realm of imagination, we will also kickstart discussions unlike any other on the futures of mobility.

## What is a "Futures Fragment"?

It can be an image, a video, a sound or a text, Explicitly futuristic or not, directly related to mobility or not: whatever you find inspiring or stimulating. From your personal work or from someone else's (in which case, please provide a link and/or credits)

## In practice...

There are two ways to collect and share "Futures Fragments": personal, or collective.

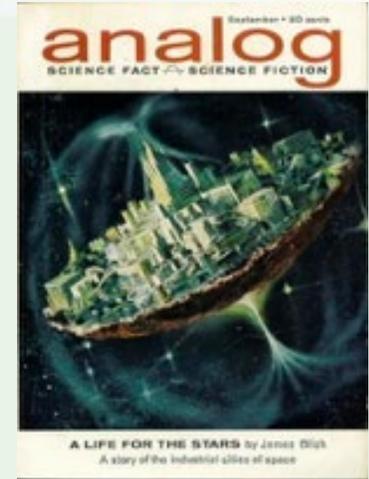
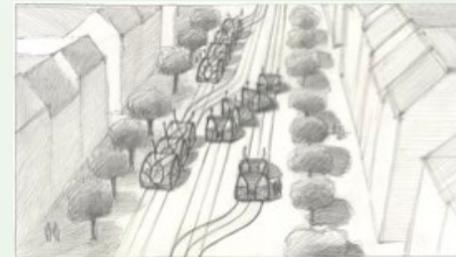
**If you're an individual** and would just like to share something you have in mind: do it directly on [movingon.plurality-university.org](http://movingon.plurality-university.org). It just takes 5 minutes!  
→ How to? See page 7.

**If you're in charge of a group, a community, or a class:** organise a "MovingOn Workshop". It can be a one-off event, or the first of a series, if you wish to be part of the whole project. You can of course relate it to other projects that you are running: a foresight process, a class project, etc.  
→ How to? See pages 8-9.

# INDIVIDUALLY SHARING A FRAGMENT ONLINE: THE GUIDE

- Choose what you would like to share
- Go to [movingon.plurality-university.org](http://movingon.plurality-university.org).
- Post the content (picture, text, link to video or sound)
- Source/credit the content (provide link to the original or additional content, credits if this is a work by someone else...)
- If you wish, reflect on why you find this "fragment" stimulating or inspiring (you don't *have* to do that, but it's more fun!).

## A FEW SAMPLES OF FUTURE(S) FRAGMENTS



# ORGANISING A "MOVING ON" WORKSHOP: THE GUIDE (1)

## Goals

These "Collection" workshops are short (1.5 to 2 hours) participative events whose goals are:

- **To collect and post as many "Futures Fragments" as possible**, that participants have brought with them or found together,
- **And to trigger discussions** about what each proposal means to different participants, what questions they raise, what new insights they trigger.

The workshops will typically produce two outcomes:

1. **New entries into the online "library"** on [movingon.plurality-university.org](http://movingon.plurality-university.org), ideally posted during the workshop on a special "group" interface (see page 12)
2. **A "Wall" of ideas** and links between them, that you can photograph and share.

## What is the setup?

### Who should take part?

- 10 participants or more (no upper limit, but you need a "scribe" for each group of 5-8)
- Ideally, the more diverse the crowd the better, but participants may also be a class, a group of colleagues, members of an association...

### How should the space be organised?

- You should have at least one online computer so as to post entries (1 per group of 5-8 is even better). Ideally, one computer is connected to a beamer, so all participants can see the content adding up.
- A wall (or large sheets of paper) to stick, write or draw stuff on, to visually share ideas coming out of the discussion.
- Tables for groups of 5-8 are ideal, but not mandatory!

## Before the Workshop

**Choose how you'd like to "theme" the workshop:** mobility in general? A more specific subtopic? Connect it to a project your group is already working on? Avoid being *too* precise, so that participants can give free rein to their imagination...

**Invite participants**, emphasizing how this moment can be both exciting and useful. Give participants a sense of what they'll contribute to (the "Moving On..." Project) and of what will happen during the workshop.

1-2 weeks before the workshop, **ask participants to select one or more "fragments"** they'd like to bring to the workshop. Preparation is important but light: they can just bring a link, or a reference, or a printout of a text or image...

# ORGANISING A "MOVING ON" WORKSHOP: THE GUIDE (2)

During the workshop (duration: 1.5 to 2 hours)

## Kickoff (10 mn)

- If numbers are reasonable, **allow everyone to introduce themselves**
- Explain goals and process
- **Split up in groups of 5-8**, with 1 "scribe" per group (ideally, the scribe is the person with the computer; if scribes have not been preassigned, groups choose them)

### THE ROLE OF THE SCRIBE

- ▷ Organise the discussion in the groups
- ▷ Collect the fragments and input them on the online platform (see page 12)
- ▷ Write the "Big Ideas and Challenges" coming out of the discussions on a "wall"
- ▷ Report before the end of the workshop.

## Group Sharing & Discussions (1-1.5 hr)

- **2-3 participants share one of their "fragments"** and why they chose them. The scribe posts them on the platform.
- Other participants whose own fragments are closely related can share them at this time. The scribe posts them as well.
- **All participants discuss** (1) what they find stimulating in each fragment, and (2) what other works of art or fiction the fragments make them think of (if any). If needed, the scribe looks up these new ideas and adds them to the platform.
- **Then, onto a 2nd round of sharing** and discussion, until there are no more fragments
- **If there is still time, the group can start "clustering"** fragments together by theme, issue, insight...

Don't forget to take one good picture of the "wall", and one of the participants, then post them on the platform!

## Final discussion (30 mn)

- All participants come back together. Scribes share the main points coming out of the conversations, and the 2-3 most hotly debated fragments.
- On a wall or large paperboard, the "Big Ideas" and "Big Challenges" coming out of the discussions are written and clustered.
- If time allows, those willing to share their "discovery report": What surprised me; What shocked me; What I learned or unlearned...

# WHAT HAPPENS AFTER THAT

## Use the Future Fragments Library

- Ideally, all fragments, as well as the postings on the wall, will have been posted on [movingon.plurality-university.org](https://movingon.plurality-university.org) during the workshop. You can also ask stuff later on, such as a summary of the final discussions, or feedback from participants, or more fragments coming your way...
- You can see the results of all other workshops on the same platform, as well as the individual fragments that were shared online.
- Since everyone has access to the platform, you can direct your workshop's participants towards it. They may be inspired by it, or add new fragments!

## Next Steps

The "Collection" phase will last until May-June 2020.

We will then enter a second phase where this "imaginary" material will:

- Be curated and give birth to maps and other representations
- Intersect with the knowledge and experience of mobility users, professionals, researchers, institutions, associations, and other stakeholders.
- This process will also be open and collaborative. We will design workshop and sharing formats for this 2nd phase. Let us know if you also wish to be part of the rest of the process!

## ZOOM: TEMPLATE E-MAIL

**\*Subject: Imagining the futures of Mobility through arts and fiction\***

Dear XX,

[give a reason why you are inviting this or these person(s)]

We would like to invite you to take part in the initial phase of a collaborative and international project that intends to shed a new light on the futures of mobility, by using arts, fiction and utopia as its primary material.

This project, "Moving On, Moving Up, Moving Around..." Is initiated by the Plurality University Network, that "connects those who use the power of imagination to enable alternative futures".

On [date and time], in [place] we are organising a "MovingOn" workshop, during which participants will share "fragments" about the future of mobility starting from fiction, design, the arts, or utopias. You have one (or more) of these images in your mind, your library, your computer, your bookmarks, your camera. Just bring them with you! There is no other preparation required.

By taking part in this workshop, you will discover many different ways of looking at what mobility may be tomorrow. You will be inspired and inspire others. And you will contribute to a highly innovative, open-source, international project.

We hope you will be able to join us for this journey into the futures of mobility.

Best regards,

XXX